

FOLLOWING SARAL APPROACH FOR DECODING PRIVACY

Insight into Digital Personal Data

Protection Rules, 2025





SARAL FRAMEWORK

S - Simple

- Language used should be unambiguous and plain
Use basic grammar for sentence construction
Limit sentence-level complexity

A - Accessible

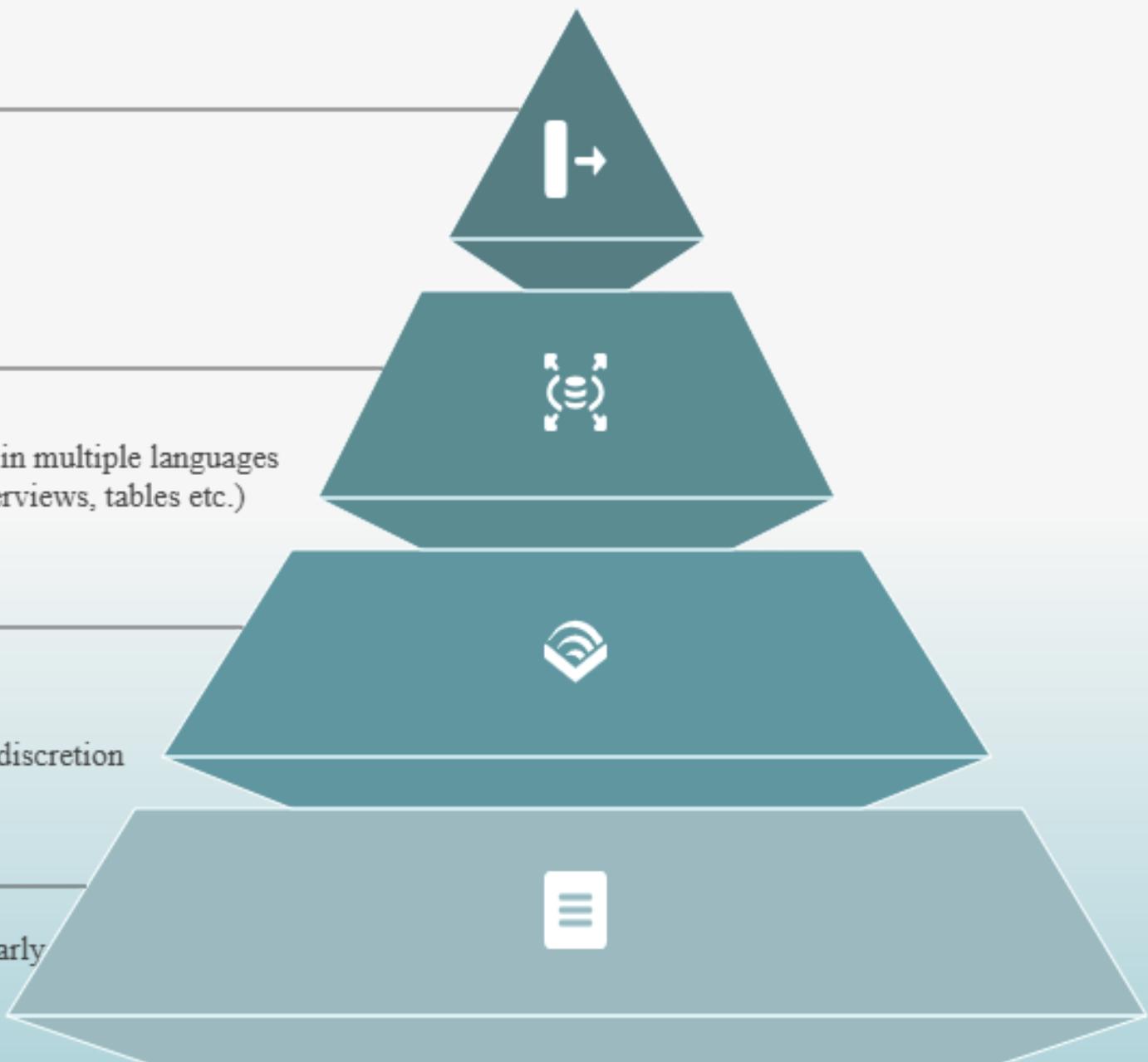
- Ensure accessibility for persons with disabilities
Ensure laws are capable of translation and published in multiple languages
Use internal and external aids (explainers, FAQs, overviews, tables etc.)

R - Rational

- Provide a coherent logical structure to the text
Ensure linguistic and logical consistency
Ensure certainty by reducing vagueness and guiding discretion

AL - Actionable

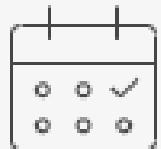
- Identify roles and responsibilities of stakeholders clearly
Provide clear guidance for enforcement and administration of the law
Provide remedies for non-compliance and non-implementation



NOTICE BY DATA FIDUCIARY



Compliance Timeline



The rules are effective 18 months post publication.

Consent Withdrawal

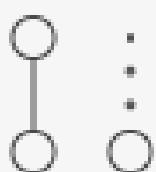


Withdrawing consent must be as easy as giving consent.

Hyperlink Provision



A link must be provided so the Data Principal can withdraw consent, exercise rights, and



Notice Presentation

The notice must be presented as independent information, not interlinked with other content.



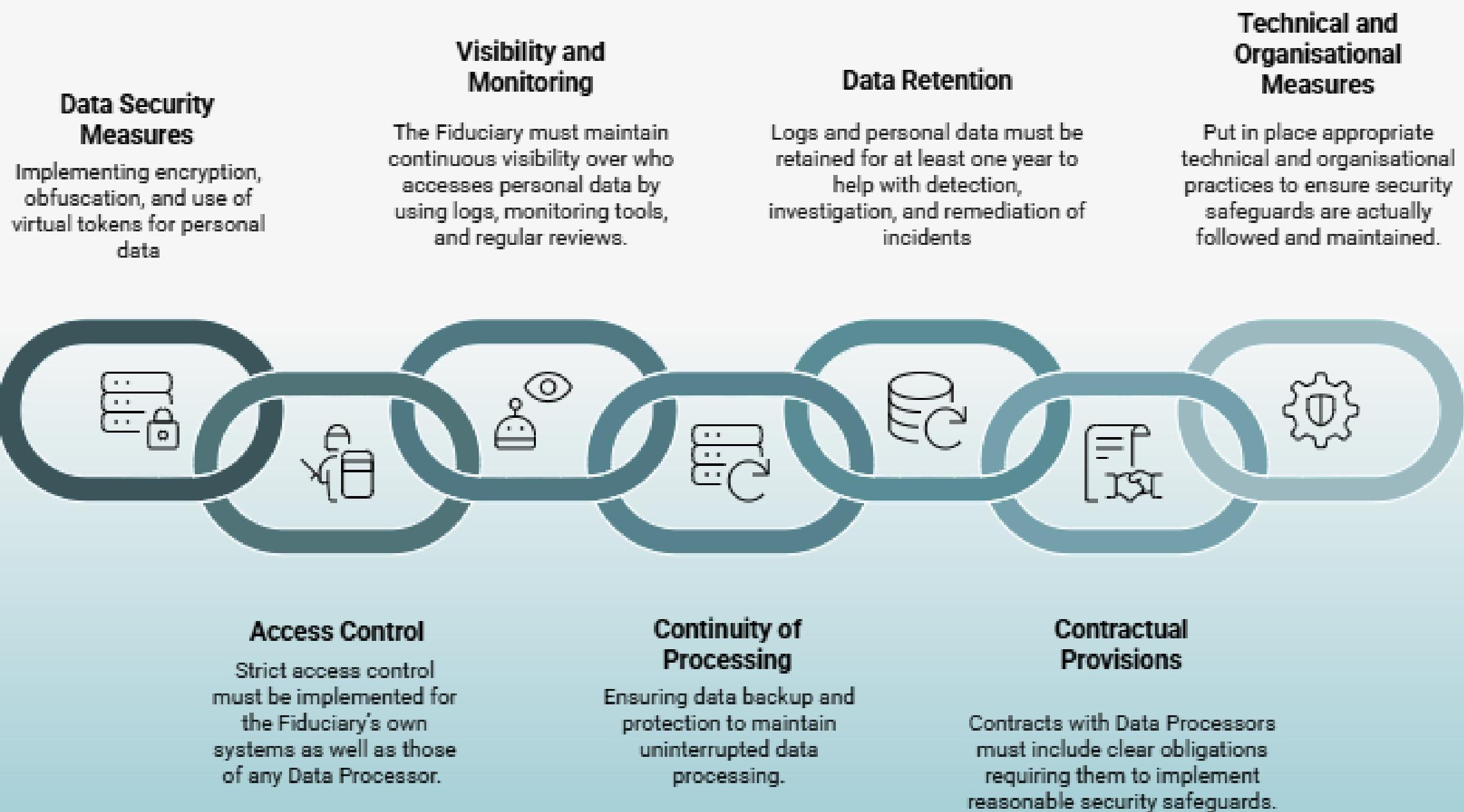
Language Requirements

The notice must be plain, clear, and fair, including an itemized description of personal data collected, the purpose of data collection, and goods or services enabled by such collection.

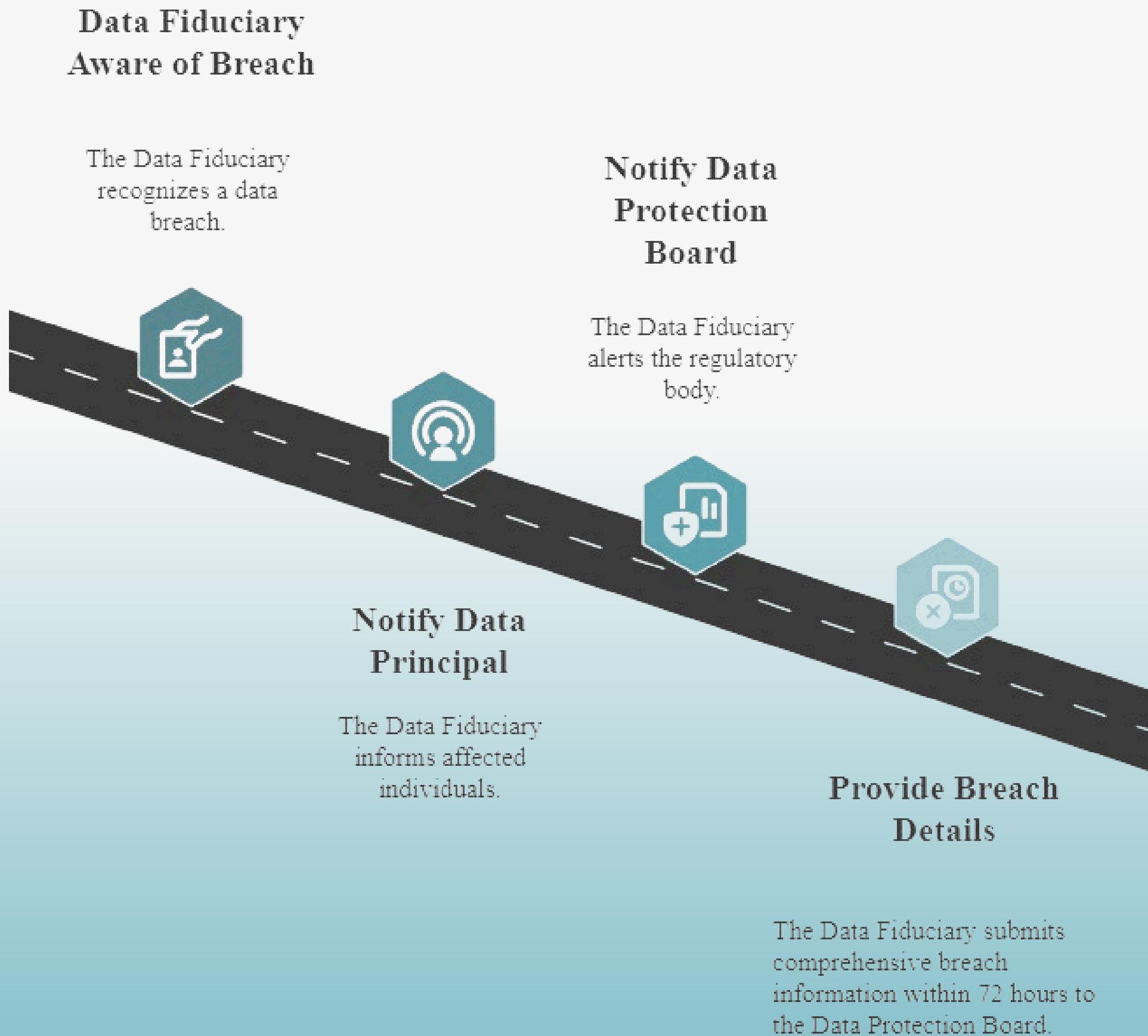
REASONABLE SECURITY SAFEGLARDS

Data fiduciaries must set guardrails to recognize consent managers as legitimate channels for receiving consent directions from data principles

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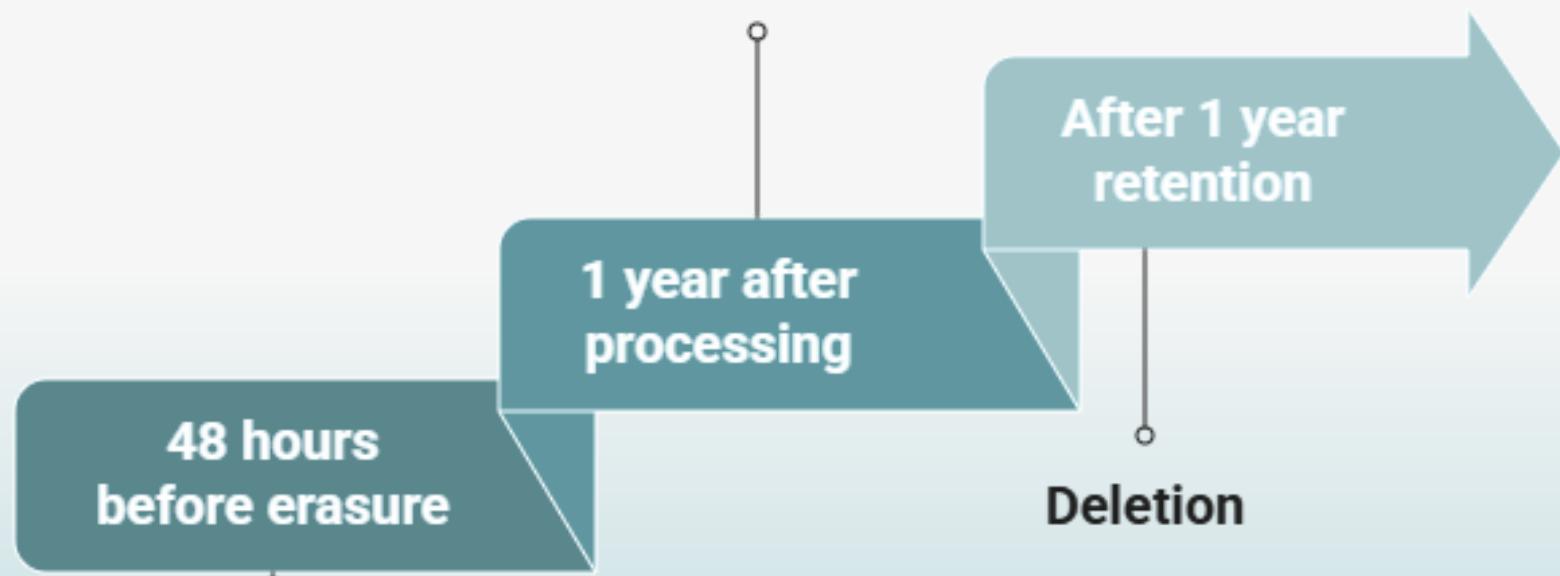
PERSONAL DATA BREACH INTIMATION PROCESS



ERASURE TIMELINE AND RETENTION OBLIGATIONS

Minimum Retention

The Data Fiduciary must retain personal data, traffic data, and processing logs for at least one year from the date of processing.

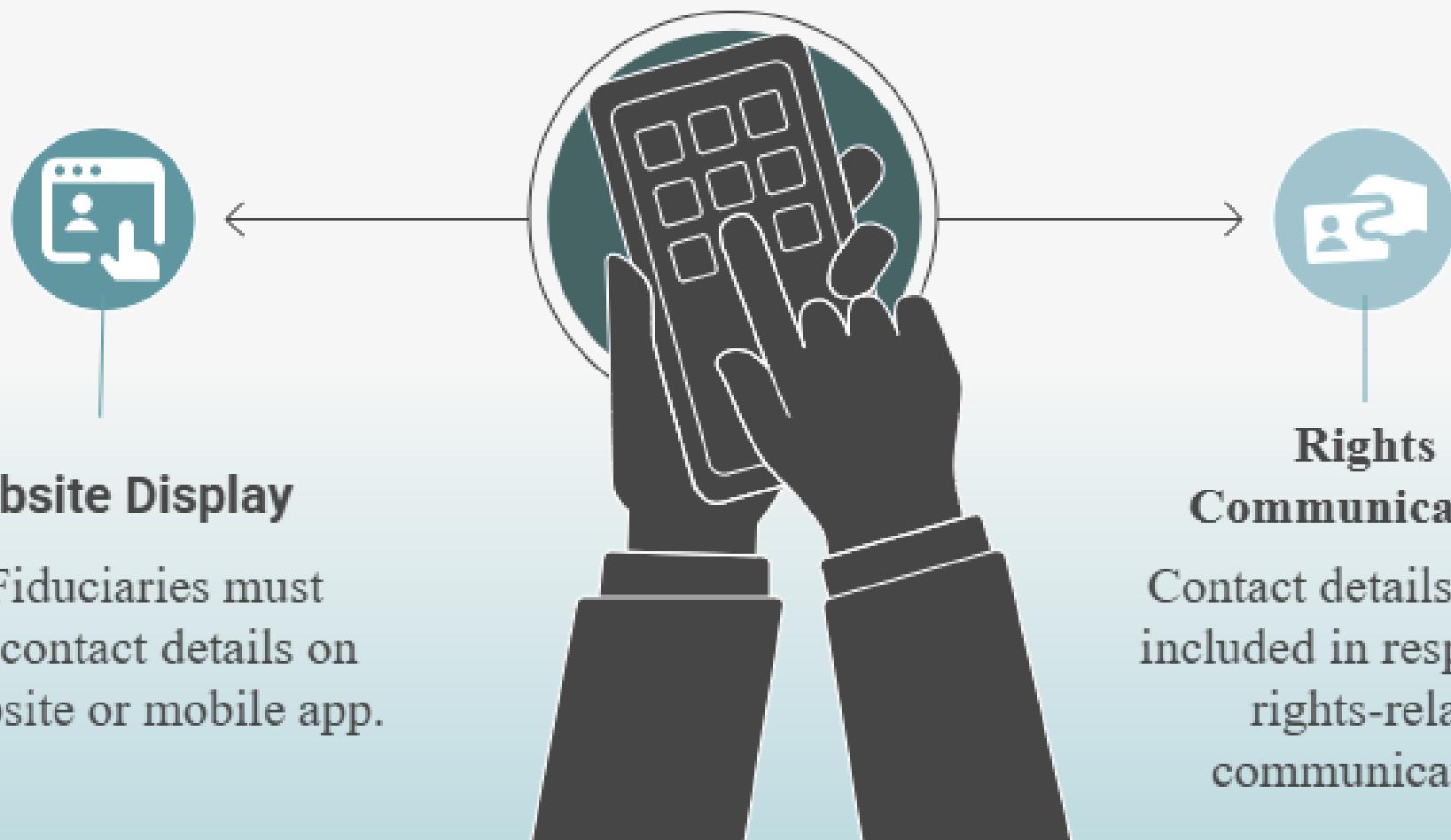


Advance Notice

At least 48 hours before the end of the scheduled erasure period, the Data Fiduciary must notify the Data Principal that their personal data is due for deletion.

After the mandatory one-year retention period, the Data Fiduciary must erase the personal data and associated logs, unless a longer retention period is legally required or formally notified by the Government.

DISCLOSURE OF DATA PROTECTION CONTACT DETAILS



VERIFIABLE PARENTAL CONSENT FOR CHILD DATA PROCESSING

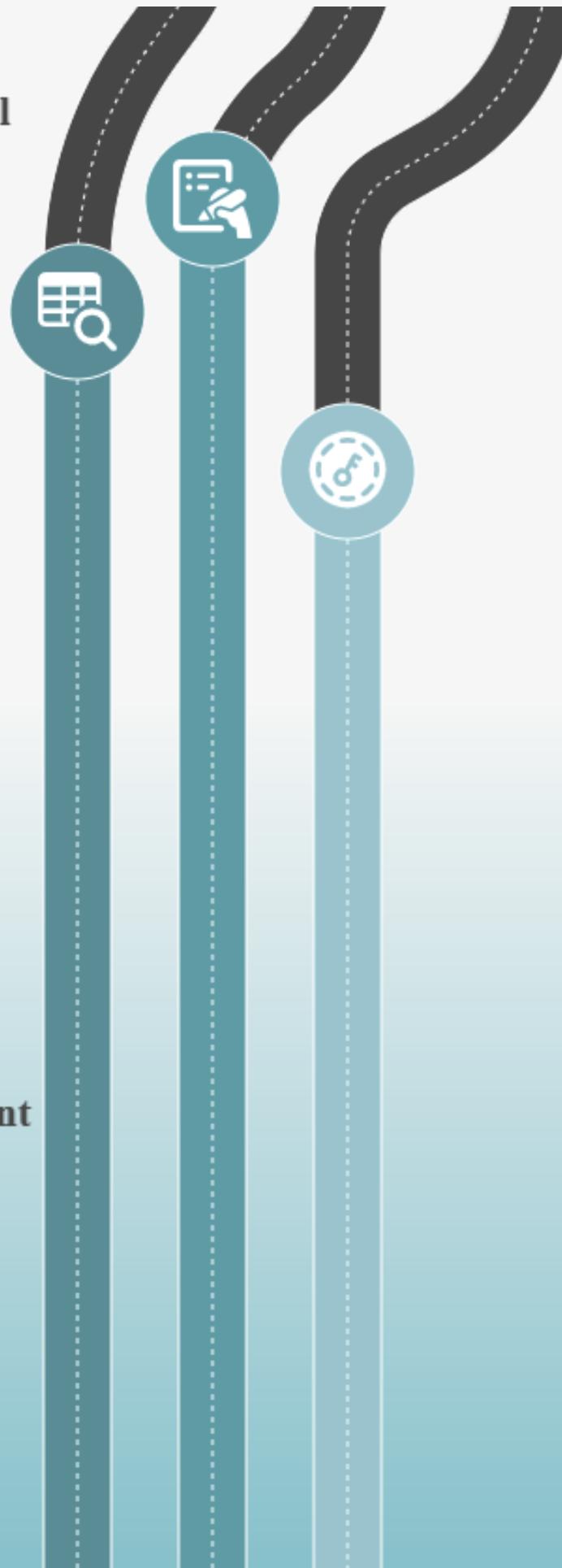


Verification Using Provided or Token-Based Information

Alternatively, verification can be based on identity and age details voluntarily provided by the individual, or through a virtual token issued by an authorised entity and mapped to the individual's verified details.

Requirement of Verifiable Parental Consent

The Data Fiduciary must implement appropriate technical and organisational measures to ensure that verifiable consent from the parent is obtained before processing any personal data of a child.



Verification Using Existing Records

Verification may be carried out using reliable identity and age information already available with the Data Fiduciary.

Duty to Confirm Identity of the Parent

The Data Fiduciary must exercise due diligence to verify that the individual claiming to be the parent is a real, identifiable adult.



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